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Short Course Title

Big Challenges and Great Opportunities: All in Displays

Abstract

As display technology continues to evolve, and display application requirements continue to rise; Displays are gradually shifting from simple display device to intelligent interactive platforms. By strengthening the innovation of technology development, China Star Optoelectronics (CSOT) has been involved in various display fields including Television/ mobile/ commercial industrial display/ information display; CSOT believes that new technologies in display will help customers and end users to innovate their lifestyles and the ways of processing information. Our mission is to create wonderful, beautiful display by integrating and discovering various novel technologies. This presentation will share our vision on how the CSOT needs to adapt to fulfill increasing display requirements.

Speaker Biography

Ming-Jong Jou joined Shenzhen China Star Optoelectronics since 2014 as the R&D director for system technology development division in charging of hardware/software development and various advance display driving architecture research.

Ming-Jong Jou received the B.E. and M.E. degree in electronics engineering from National Cheng Kung University, Taiwan, R.O.C, in 2000 and 2004, respectively. In 2004, he joined AU-Optronics LTD, Taiwan, and was dedicated in image enhancement processor development and also research in electronic paper displays. He serves as technical committee member of the SID Beijing Chapter.